



## 94TH GENERAL ASSEMBLY

### State of Illinois

2005 and 2006

HB4053

Introduced 2/28/2005, by Rep. Michael J. Madigan

#### SYNOPSIS AS INTRODUCED:

New Act

20 ILCS 605/605-610 rep.

20 ILCS 605/605-615 rep.

20 ILCS 605/605-620 rep.

20 ILCS 605/605-625 rep.

20 ILCS 605/605-630 rep.

Creates the Illinois International Business Council Act. Provides for the appointment by the Governor of an International Business Council to encourage the development of international business opportunities for Illinois companies. Provides for the Directors of Agriculture and of Commerce and Economic Opportunity and the 4 legislative leaders, or the designee of each, to be non-voting ex officio members. Requires the Council to represent the State in marketing and promoting Illinois products and businesses. Requires State agencies to consult with the Council before continuing or undertaking international marketing programs authorized by law. Amends the Department of Commerce and Economic Opportunity Law to transfer to the Council the functions of the Department's Trade Office. Effective July 1, 2005.

LRB094 11458 JAM 42385 b

FISCAL NOTE ACT  
MAY APPLY

1 AN ACT concerning State government.

2 **Be it enacted by the People of the State of Illinois,**  
3 **represented in the General Assembly:**

4 Section 1. Short title. This Act may be cited as the  
5 Illinois International Business Council Act.

6 Section 5. Findings; purpose. The General Assembly finds  
7 that it is important to encourage international business  
8 developments for Illinois companies by creating partnerships  
9 that open markets, by accessing customers, and by facilitating  
10 transactions. Therefore, the purpose of the Illinois  
11 International Business Council is to build Illinois' profile as  
12 a region prepared to do business with the world. The Council  
13 shall encourage international business development for  
14 Illinois companies by affecting policy and creating  
15 partnerships that open markets, access customers, and  
16 facilitate transactions.

17 Section 10. Council created. There is created the Illinois  
18 International Business Council. The Council shall consist of 11  
19 members. Five of the members shall be voting members appointed  
20 by the Governor with the advice and consent of the Senate. The  
21 Speaker and Minority Leader of the House of Representatives,  
22 the President and Minority Leader of the Senate, the Director  
23 of Agriculture, and the Director of Commerce and Economic  
24 Opportunity, or the designee of each, shall be non-voting ex  
25 officio members.

26 Of the members appointed by the Governor, one member must  
27 have a background in agriculture, one member must have a  
28 background in manufacturing, and one member must have a  
29 background in international business relations.

30 Members of the Council shall receive no compensation but  
31 shall be reimbursed for expenses incurred in the performance of

1 their duties.

2 The Council shall annually select a chair from among its  
3 members. The Council shall meet at the call of the chair.

4 Section 15. Duties and powers of the Council. The Council  
5 has the power to:

6 (1) Host monthly leadership forums to give small groups  
7 of top business leaders the ability to interact with top  
8 federal, State, and local governmental officials.

9 (2) Manage trips to Washington, D.C., for key business  
10 leaders, giving this group exposure to top policy makers in  
11 the federal administration and Congress.

12 (3) Manage trips to the State for members of Congress  
13 and their staffs, giving this group exposure to Illinois  
14 businesses, research facilities, and other statewide  
15 highlights.

16 (4) Host monthly trade missions from international  
17 companies, introducing these influential travelers to key  
18 leaders at Illinois businesses for the expressed purpose of  
19 building partnerships with suppliers and customers.

20 (5) Manage trips to other states and foreign countries  
21 for Illinois business leaders to give them and their  
22 respective companies exposure to new and expanding  
23 markets.

24 (6) Manage meetings with prospective partners to  
25 discuss products, markets, pricing, and other elements of  
26 the transaction.

27 (7) Attract international participation in high  
28 profile Illinois projects.

29 (8) Make recommendations to the Governor and the  
30 members of the General Assembly concerning the role the  
31 State performs in international business development.

32 (9) Assist Illinois businesses to engage in, expand,  
33 and increase foreign trade.

34 (10) Establish or cosponsor mentoring conferences,  
35 using experienced manufacturing exporters, to explain and

1 provide information to prospective export manufacturers  
2 and businesses concerning the process of exporting to both  
3 domestic and international opportunities.

4 (11) Provide technical assistance to prospective  
5 export manufacturers and businesses seeking to establish  
6 domestic and international export opportunities.

7 (12) Coordinate with the Department of Commerce and  
8 Economic Opportunity's Small Business Development Centers  
9 to link buyers with prospective export manufacturers and  
10 businesses.

11 (13) Promote, both domestically and abroad, products  
12 made in Illinois in order to inform consumers and buyers of  
13 their high quality standards and craftsmanship.

14 (14) Provide technical assistance toward establishment  
15 of export trade corporations in the private sector.

16 (15) Develop an electronic data base to compile  
17 information on international trade and investment  
18 activities in Illinois companies, provide access to  
19 research and business opportunities through external data  
20 bases, and connect this data base through international  
21 communication systems with appropriate domestic and  
22 worldwide networks users.

23 (16) Collect and distribute to foreign commercial  
24 libraries directories, catalogs, brochures, and other  
25 information of value to foreign businesses considering  
26 doing business in this State.

27 (17) Establish an export finance awareness program to  
28 provide information to banking organizations about methods  
29 used by banks to provide financing for businesses engaged  
30 in exporting and about other State and federal programs to  
31 promote and expedite export financing.

32 (18) Undertake a survey of Illinois' businesses to  
33 identify exportable products and the businesses interested  
34 in exporting.

35 (19) In cooperation with the Department of Agriculture  
36 and the International Trade and Port Promotion Advisory

1 Committee, (i) provide assistance to those manufacturing  
2 and service companies that desire to export agricultural  
3 machinery, implements, equipment, other manufactured  
4 products, and professional services; (ii) encourage  
5 Illinois companies to initiate exporting or increase their  
6 export sales of agricultural and manufactured products;  
7 (iii) cooperate with agencies and instrumentalities of the  
8 federal government in trade development activities in  
9 overseas markets; (iv) conduct the necessary research  
10 within Illinois and in overseas markets in order to assist  
11 exporting companies; (v) promote the State of Illinois as a  
12 source of agricultural and manufactured products through  
13 information and promotion campaigns overseas; and (vi)  
14 conduct an information program for foreign buyers of  
15 Illinois agricultural and manufactured products.

16 (20) In cooperation with the Department of Agriculture  
17 and the International Trade and Port Promotion Advisory  
18 Committee, (i) establish a freight rate information  
19 service for U.S. and foreign shippers; (ii) promote the  
20 advantages of Illinois water ports and existing airport  
21 facilities through appropriate means and media in this  
22 country and overseas; and (iii) cooperate with the export  
23 expansion projects and any other activity that results in  
24 the additional flow of agricultural and manufactured  
25 products through the Illinois water ports and existing  
26 airport facilities.

27 (21) In cooperation with the Department of Agriculture  
28 and with the counsel of the International Trade and Port  
29 Promotion Advisory Committee, establish overseas offices  
30 for (i) the promotion of the export of Illinois  
31 agricultural and manufactured products; (ii)  
32 representation of Illinois seaports; (iii) economic  
33 development; and (iv) tourism promotion and services.

34 Section 20. Rules. The Council shall adopt rules as it  
35 deems necessary to perform its duties under this Act.

1           Section 25. Staff. Subject to appropriation, the Council  
2 may employ a staff as may be necessary to carry out its  
3 functions under this Act and may contract for services  
4 necessary to enable the Council to carry out its evaluation  
5 functions, independent of programmatic and administrative  
6 control by other State boards, agencies, and personnel.

7           Section 30. Executive Director. The Council shall appoint  
8 an Executive Director, who is the chief executive officer of  
9 the Council. In addition to any other duties set forth in this  
10 Act, the Executive Director shall do the following:

11           (1) Direct and supervise the administrative affairs  
12 and activities of the Council, in accordance with its rules  
13 and policies.

14           (2) Attend meetings of the Council.

15           (3) Keep minutes of all proceedings of the Council.

16           (4) Approve all accounts for salaries, per diem  
17 payments, and allowable expenses of the Council and its  
18 employees and consultants and approve all expenses  
19 incidental to the operation of the Council.

20           (5) Report and make recommendations to the Council on  
21 the merits and status of any proposed facility.

22           (6) Perform any other duty that the Council requires  
23 for carrying out the provisions of this Act.

24           Section 35. Finances; annual report.

25           (a) The Council may accept funds, grants, gifts, and  
26 services from the government of the United States or its  
27 agencies, from this State or its departments, agencies, or  
28 instrumentalities, from any other governmental unit, and from  
29 private and civic sources for the purpose of funding any  
30 projects authorized by this Act. The Council may receive  
31 appropriations.

32           (b) Services of personnel, use of equipment and office  
33 space, and other necessary services may be accepted from

1 members of the Council as part of its financial support.

2 (c) The Council shall report annually on its activities and  
3 finances to the Governor and the members of the General  
4 Assembly.

5 Section 45. Agriculture marketing. The Council has  
6 authority and responsibility with respect to:

7 (1) Marketing and promotion of Illinois agricultural  
8 products.

9 (2) Consulting services and marketing information for  
10 Illinois agribusinesses.

11 (3) Representing Illinois at trade shows and seminars  
12 related to the State's agricultural exporting capabilities.

13 Section 50. Other State programs. Notwithstanding any  
14 other law to the contrary, the Department of Agriculture and  
15 all other State executive branch agencies must consult with the  
16 Council before continuing or undertaking any international  
17 marketing program or programs authorized by law as of or after  
18 the effective date of this Act.

19 (20 ILCS 605/605-610 rep.)

20 (20 ILCS 605/605-615 rep.)

21 (20 ILCS 605/605-620 rep.)

22 (20 ILCS 605/605-625 rep.)

23 (20 ILCS 605/605-630 rep.)

24 Section 90. The Department of Commerce and Economic  
25 Opportunity Law of the Civil Administrative Code of Illinois is  
26 amended by repealing Sections 605-610, 605-615, 605-620,  
27 605-625, and 605-630.

28 Section 97. Severability. The provisions of this Act are  
29 severable under Section 1.31 of the Statute on Statutes.

30 Section 99. Effective date. This Act takes effect July 1,  
31 2005.